

## NADFAS West Surrey Area Spring Meeting – Monday 27 March 2017

### Chairman's Report

#### 1. NADFAS

- **Directory Day** – held on Monday 22 March at Central Hall, Westminster. Area ACE will report on the day.
- **AGM** – will take place on 17 May at the Town Hall in Birmingham. Several events surrounding the AGM, including a Young Arts event on Monday 15 May, a reception at the Barber Institute of Fine Art on Tuesday 16 May, the Chairman's Dinner, at the Council House after the AGM, on Wednesday 17 May and several organised tours to and around Birmingham on Thursday 18 May. All members encouraged to attend and members are also welcome to bring guests to the events surrounding the AGM. Directory speakers include Anthea Streeter and Marc Allum (Antiques Roadshow). Please book your events now to avoid disappointment.  
The 2018 AGM will take place at Central Hall Westminster on 16 May 2018.
- **Brand Resources** – the pilot phase for applying the new branding at local level is under way and a number of Societies are working with the team at Guilford Street to create resources that will guide and support any Society that wishes to change its branding. Following the overwhelmingly positive response at the regional hubs we are hoping to bring forward the date for making these resources available, but we wish to emphasise that a thorough test phase is vital in providing a robust support mechanism and enabling Societies to adopt the new branding.

There is an ongoing issue between Airdale Solutions and NADFAS regarding Society websites and rebranding. Hopefully, this will have been resolved by the time of our meeting.

- **Running for the Arts** – “Running for the Arts” is a Golden Jubilee initiative by the Chief Executive to raise funds for the Arts Society's young arts and heritage activities by running the distance of 10 kilometres 50 times from the Autumn 2017 into the jubilee year 2018. Florian Schweizer aims to run at least twice in all areas of The Arts Society, making local artistic and heritage landmarks and our local communities the focus of his activity. He hopes to attend a lecture or volunteering project as part of each of these runs, so visiting local societies and groups is at the heart of this initiative. Societies are encouraged to propose routes near them and suggest dates at which Florian can visit them. The aim of this initiative is to raise £50,000 towards arts and heritage education projects – just over £133 per Society. More details to follow.
- **Sponsorship Resources** – A working group set up by the Trustees has been working to identify funding streams to help societies raise income,

seek benefits monetarily and in kind, to support their infrastructures, fund arts and heritage projects, and fulfil their charitable objects. The working group has collected relevant information from a range of appropriate sources and identified a variety of relevant funding opportunities and income generating activities and events. Results of the working group will be made available in the course of this year as a new online resource and via the team at 8 Guilford Street – the availability of sponsorship material will be announced in the e-bulletin.

## 2. AREA

- **Elections** – Annual elections take place at the Area Spring meetings, to take effect from the NADFAS AGM. Although we have been successful in attracting a number of new recruits to the Area Team during the year, all of which are standing for election, there are still a number of roles which require replacements as their present incumbents have overrun their terms of office, some by significant periods. In the absence of volunteers to replace them they have willingly carried on. However, I consider it unfair to them to be expected to carry on indefinitely. Please help in our search to find and encourage suitable members to replace them.
- **Thank You** – to my Area Team for the work and support they have given to me during my Chairman's term of office. We have worked well together, in support of the West Surrey Societies, and I have greatly appreciated their involvement, expertise and friendship.

I also thank Societies who have invited members of the Area Team to their lectures and committee meetings. Please continue to do so as we really appreciate meeting your members and demonstrating our existence and support.

## 3. DATES FOR COMING EVENTS

- **Saturday 1 April** – Area Course – Spreadsheets, Mark Way, Godalming
- **Friday 21 April** – Area Course – MailChimp for beginners. Mark Way, Godalming
- **Wednesday 17 May** – NADFAS AGM, Town Hall, Birmingham
- **Friday 2 June** – Programme Secretaries Information Day, Guildford Cathedral – joint event with East Surrey
- **Friday 20 October** – Area Course – 'Getting to know The Arts Society', Guildford Cathedral
- **Friday 27 October** – Area Autumn Meeting, Shalford Village Hall – hosted by Guildford Wey Valley DFAS
- **Friday 3 November** – Special Interest Day – 'The Kingdom in the Sun: Sicily', High Cross Church, Camberley